

# I-30 Crossing Amendment

## Public Outreach Proposal

*Presented for discussion purposes*

### **Required**

1. 30-day public comment period
2. Legal notices placed in State paper (*ADG*) plus one paper in each of the CARTS area counties and in a Spanish-language paper.
3. Post on Metroplan Website in English and Spanish
4. Twitter and Facebook

### **Additional**

5. Notice sent to TV & radio - possible additional outreach to broadcast media
6. Encourage our partners (e.g. Rock Region METRO, AHTD, RPAC members, Metroplan member governments, etc) to post on their own websites, E-blast, or social media. Metroplan could provide an information flyer for posting.
7. E-blast to people who have previously commented on some facet of I-30 project
8. Public meeting (details TBD)
9. Personal letter informing people of the process and encouraging responses. This could take the form of an Op-Ed, and included within information sent to stakeholder groups.