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METROPLAN ANNOUNCES THE BETTER COMMUNITIES LECTURE SERIES
Joe Minicozzi, “Understanding Market Forces in Regional Development”

LITTLE ROCK, AR, August 9, 2017 — Metroplan announces the first lecture in the *Better Communities Lecture Series*. The series is being established to bring in speakers from around the country who are experts in a wide variety of “best practices” for creating and strengthening resilient and vibrant communities. Attendees will have the opportunity to hear unique and challenging perspectives and practices that may be appropriate in central Arkansas.

Join us as we welcome Joe Minicozzi, AICP, distinguished principal with the innovative Urban3 group, to discuss economic productivity and vitality through land use.

Among the topics Minicozzi will explore:

- The financial value to cities of downtowns and urban cores related to suburban areas
- Effects of land use and zoning on a city’s economic productivity and vitality
- Connections of land use and zoning to built environments
- The role of tax policy in shaping the built environment
- How current fiscal policy fuels sprawl market demand
- How city form follows finance — tax and fiscal policy influencing development patterns

The public will have two opportunities to hear Minicozzi speak to these timely issues: Monday, August 14, at 6:30 PM, preceded by a reception at 6:00 PM and Tuesday, August 15, at 8:30 AM, preceded by a reception at 8:00 AM. Both lectures will be held in the Jeffrey Hawkins Conference Room, 501 West Markham Street, Little Rock.

Joe Minicozzi is the principal of Urban 3, an independent consulting firm with a mission to bring a data-driven approach to the practice of building community. He is a sought-after lecturer on city planning issues and his work has been featured in numerous journals and at international conferences. Minicozzi has developed award-winning analytic tools that have garnered national attention in *The Wall Street Journal*, *Planetizen*, *Planning*, *New Urban News*, *Realtor*, *Atlantic Cities* and the Center for Clean Air Policy’s *Growing Wealthier* report. He holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University.

Get to know Joe and Urban3 at <http://urban-three.com>. Click “media” to Preview previous lectures.
You can also find Joe's TEDxAsheville talk at <https://www.youtube.com/watch?v=wQRD51k41IM&t=624s>.

RSVP now! Attendance is free, but seating is limited!
Reserve a spot by phone 501-372-3300, or by email csegebarth@metroplan.org.

Metroplan is the federally designated metropolitan planning organization for the four-county region of Faulkner, Lonoke, Pulaski and Saline counties. It is a voluntary association of local governments that has operated since 1955.

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