

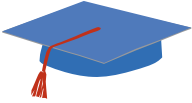




Little Rock-North Little Rock-Conway MSA Profile 2020


Category	Characteristics	Data	Source
Demographics 	Total population	748,031	Census 2020
	Total age 18 and under	173,359	Census 2020
	Population 18 and under (%)	23.2%	Census 2020

Economic 	Per capital income (\$)	31,654	ACS 2020 (5)
	Median household income (\$)	55,983	ACS 2020 (5)
	Jobs (by place of work)	348,135	CTPP 2012–2016
	Share of population in poverty (%)	14.1%	ACS 2020 (5)

Education 	Share of population age 25+ with:		
	High school diploma / GED or higher	91.2%	ACS 2020 (5)
	BA degree or higher	31.4%	ACS 2020 (5)
	MA / professional degree or higher	11.8%	ACS 2020 (5)

Housing 	Owner-occupied units (% of occ. units)	63.9%	ACS 2020 (5)
	Median value	165,200	ACS 2020 (5)
	Owner cost under 20% of income	55.8%	ACS 2020 (5)
	Owner cost 30% or more of income	21.1%	ACS 2020 (5)

	Renter-occupied units (% of occ. units)	36.1%	ACS 2020 (5)
	Rent under 20% of income	25.6%	ACS 2020 (5)
	Rent over 30% or more of income	44.4%	ACS 2020 (5)

Households with Children 	Share of total households (HH)	27.3%	ACS 2020 (5)
	Married-couple families (share of HH with children)	64.0%	ACS 2020 (5)
	Single mother households (share of HH with children)	29.0%	ACS 2020 (5)
	Other household with children (share of HH with children)	7.0%	ACS 2020 (5)

Notes on Sources:

1. ACS 2020(5) refers to the five-year 2020 American Community Survey. It is a sample-based product that surveys about 1 in 9 U.S. households annually over the course of ten years. Since it is sample-based, the ACS is more accurate for larger geographies. Figures for areas with less than 5,000 population, and especially those under 1,500 population, are subject to large margins of error and should be used with caution.
2. The CTPP is the Census Transportation Planning Package, a special survey based on ACS sample data for years 2012–2016. Note that the figures for jobs by place of work tend to run low.
3. All statistics on owner-occupied units refer to units with a mortgage.
4. Further statistics, like occupied unit totals, household population and number of households can be found in City and County Fact Sheets at metroplan.org/census-data.



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